

New Name Selection Process

Establish focus group representative of congregational mix - based on age, length of membership, participation level.

Total members will not exceed 15.

- Review Mission Statement/Guiding Principles
- Review previously submitted names
- Brainstorm additional options based on Mission Statement Principles
- Develop short list of 3-5 options for new names

Congregational Input - One month open input on name

- Present to committees for feedback
- Present to general congregation - letter, email and in worship

Present all feedback to focus group and align on final option

- Ensure meets all parameters

Take to Council for Final Approval

Announce to Congregation

Communications Committee to develop implementation of the plan.

Naming Process Parameters

New name should be:

- Short
- Align to Vision, Mission Statement, Guiding Principles
- Welcoming, inclusive, positive
- Able to tie thematically to a piece of scripture
- Potential for acronym

New name should not:

- Include the word Memorial
- Be hyphenated
- Blend of former congregation names (Dormont or Wallace)
- Include geographical reference
- Include numbers